

MULTIFAMILY LOOKBOOK



Transforming multifamily
properties with thoughtful
wayfinding & comprehensive
branded experiences.



STREETNOO

01

INTRODUCTION

Discover how Magnitude transforms multifamily properties into cohesive, branded experiences that prioritize the tenant experience and elevate both resident living and property value.

03

MONUMENTS

Create a powerful first impression with monument signs that establish identity and set the tone for your community.

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UNIT IDs

Clear, stylish unit markers that enhance navigation while reflecting your property's brand personality.

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BUILDING IDs

Distinctive identifiers that provide clarity, strengthen wayfinding, and reinforce a unified community brand.



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SIGNATURE SIGNAGE

From regulatory to informational signs, even the smallest details matter in building trust and functionality.

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DIRECTIONALS

Thoughtfully designed wayfinding signage that guides residents and guests with ease while boosting overall flow.

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VINYL APPLICATIONS

Versatile vinyl graphics for office hours, amenities, and privacy; adding both function and aesthetic impact.

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DIMENSIONAL LETTERS

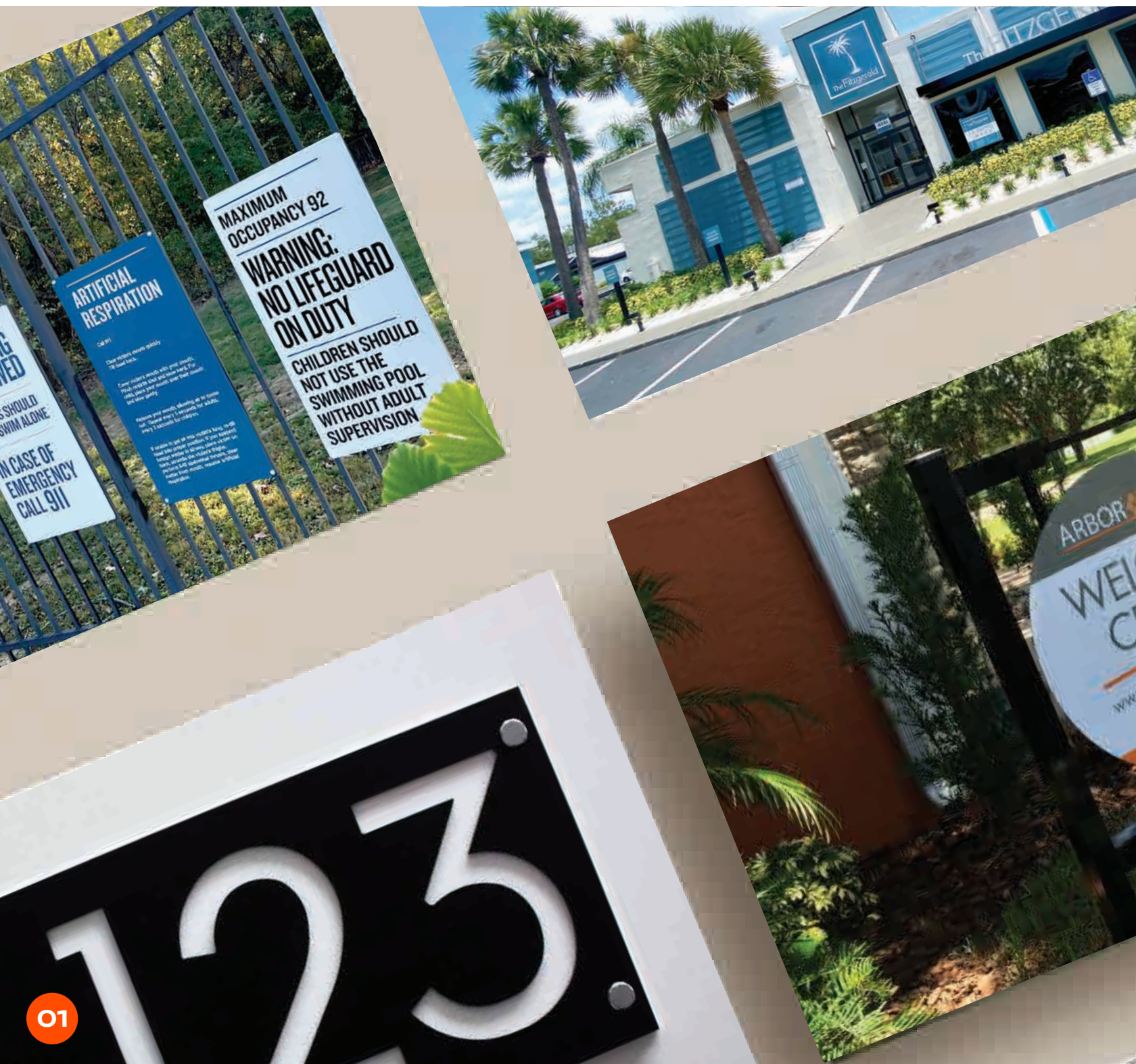
Bold, three-dimensional signage that delivers a polished, luxury look and strengthens brand recognition.

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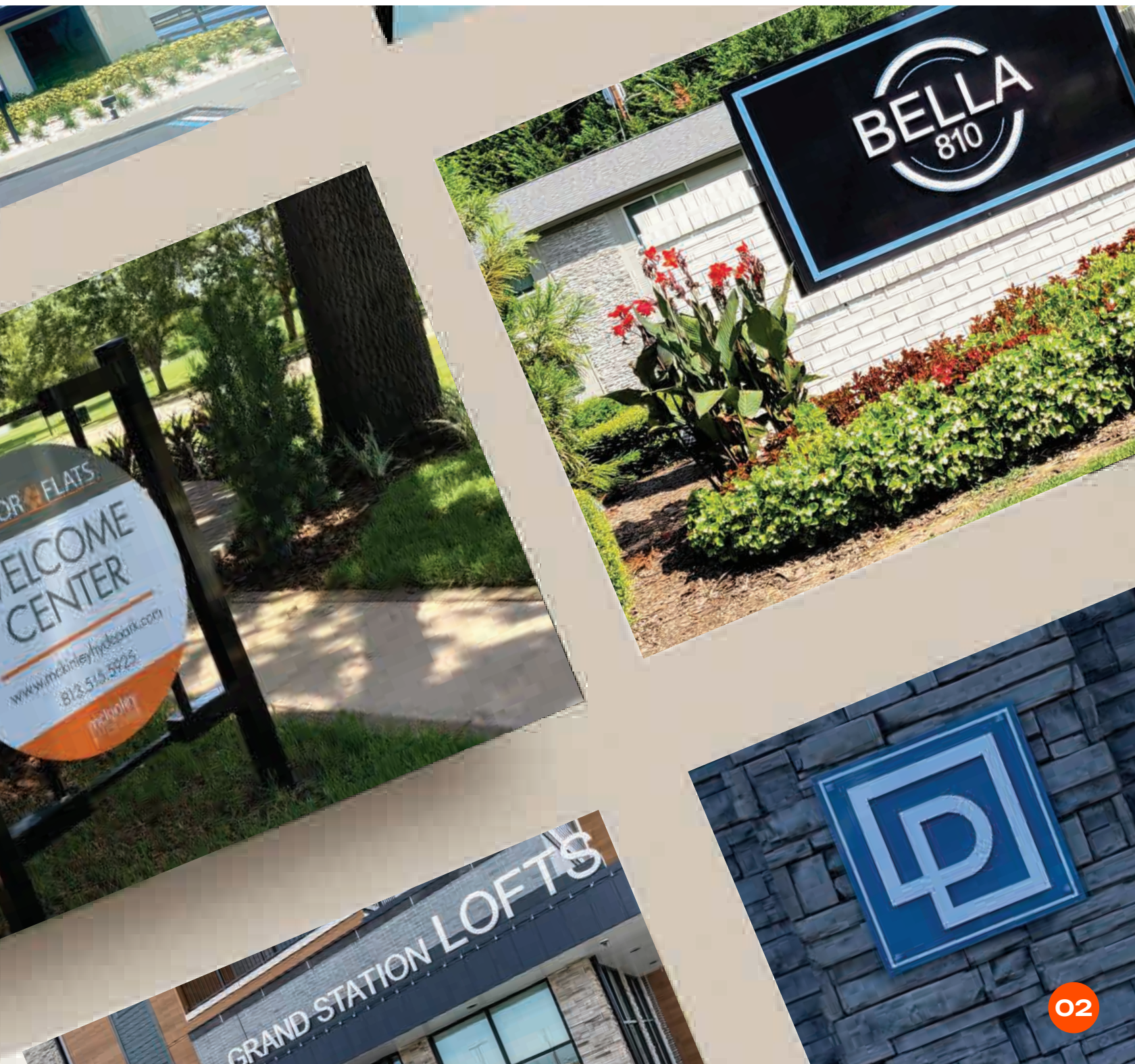
ADVERTISING

Eye-catching signage solutions that spotlight your community, attract prospects, and drive leasing success.

MULTIFAMILY BRANDING & IDENTITY



A strong, cohesive brand creates a sense of place, builds trust, and sets a property apart in a competitive market. Consistent signage, wayfinding, and environmental graphics not only enhance aesthetics, but also reinforce the property's story and values at every touchpoint.





DID YOU KNOW?

Monument signage alone has been linked to a 9.3% increase in sales performance



Signage for Existing Monuments



- Utilizes Existing Infrastructure
- Refreshes Existing Monument
- Cost-Effective
- Fast Turnaround

Faux Monuments



- High-End Appearance
- Design Flexibility
- Lightweight & Durable
- Budget Conscious with Premium Appearance

Lit Monuments

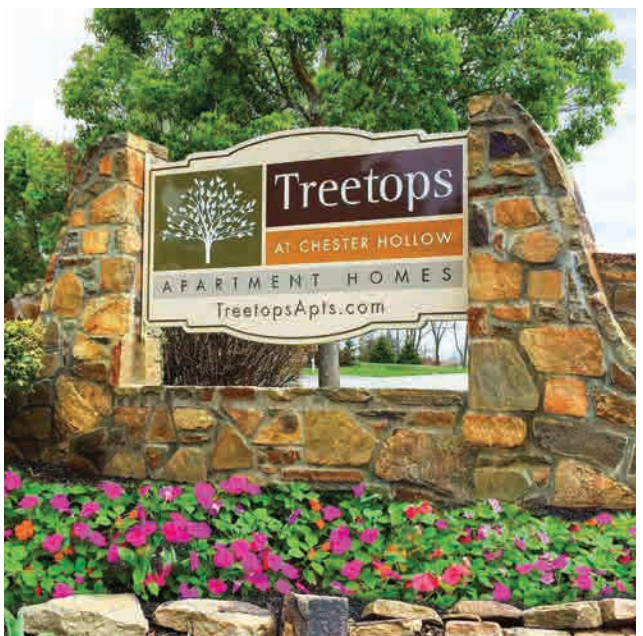


- Luxury Appearance
- 24/7 Visibility
- Modern Look
- Different Lighting Options

The
GRAND

ON MEMORIAL
APARTMENT HOMES

EXISTING MONUMENTS >>





FAUX
MONUMENTS >>>





ILLUMINATED «« MONUMENTS



DID YOU KNOW?

Illuminated Monuments create a stronger sense of security and a welcoming atmosphere for residents and guests.



DID YOU KNOW?

Your cost is NOT dependent on how many colors you would like on your sign



Classic

- Emphasis on Utility
- Cost-Effective
- Fast Turnaround



Dimensional

- High-End Appearance
- Design Flexibility
- Budget Conscious with Premium Appearance



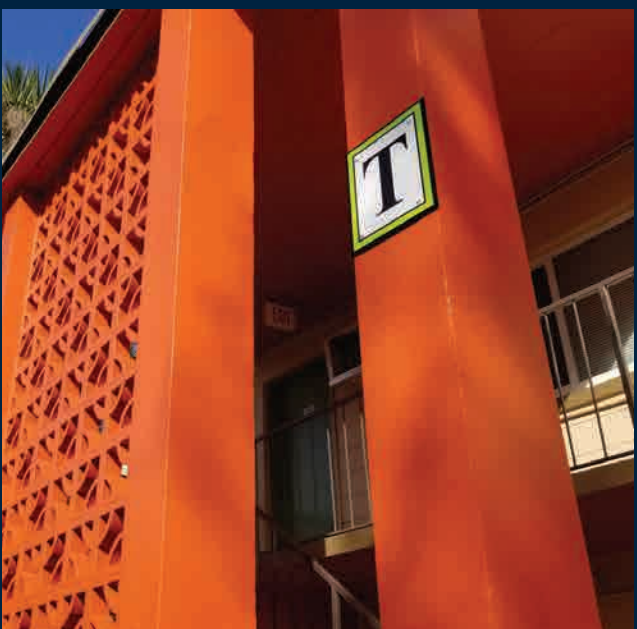
Custom

- Luxury Appearance
- Modern Look
- Highly Customizable



CLASSIC»»

UNIT ID REFRESH





DIMENSIONAL

«« UNIT IDS





CUSTOM
UNIT IDS >>>



BUILDING IDs



Classic

- Emphasis on Utility
- Cost-Effective
- Fast Turnaround



Dimensional

- High-End Appearance
- Design Flexibility
- Budget Conscious with Premium Appearance



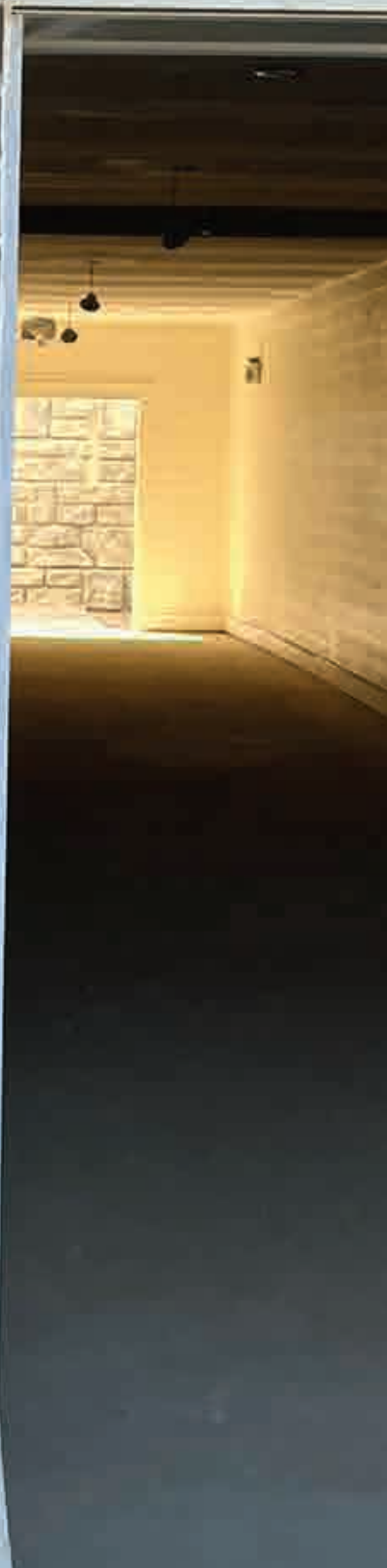
Custom

- Luxury Appearance
- Modern Look
- Highly Customizable



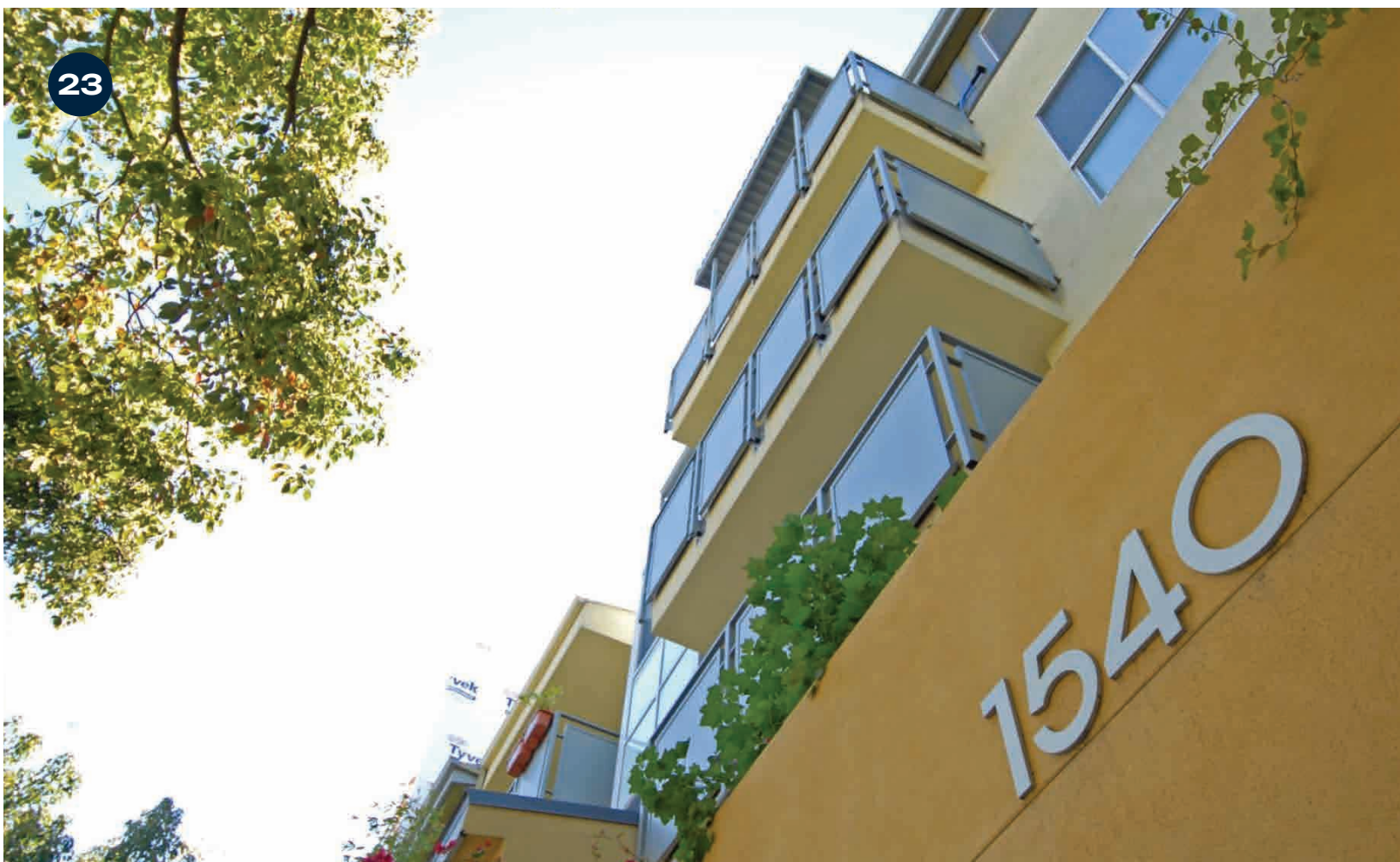
DID YOU KNOW?

Building IDs aren't only there to look pretty, but they also make for quick recognition for emergency services



CLASSIC BUILDING ID >>>





DIMENSIONAL

«« BUILDING IDS





CUSTOM
BUILDING IDS >>>



SIGNATURE SIGNAGE



Informational

- Amenity Hours, Leasing Office Hours, Maps etc.
- Focuses on what residents need to know
- Can be temporary or permanent



Identifying

- Amenity Labels, Lobby and Reception, Parking spots, etc.
- Tells people where they are
- The first impression for guests and prospective residents



Regulatory

- Handicap Parking, ADA, Fire and Safety, Policies, Restrictions, and Rules
- Required by law or code
- Directly tied to safety, accessibility, and liability prevention





HERONFIELD
APARTMENT HOMES

FUTURE
RESIDENT
PARKING

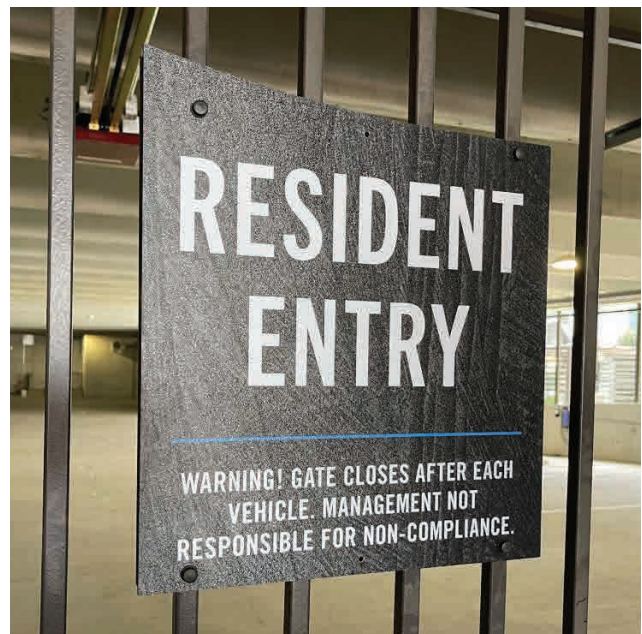


DID YOU KNOW?

Signature Signage is a vital part of your property's wayfinding system. It enhances navigation and showcases both essential and unique spaces.



INFORMATIONAL SIGNAGE >>





IDENTIFYING «« SIGNAGE





REGULATORY SIGNAGE >>>

FIRE PIT

Hours: 10:00 AM - 10:00 PM Daily

- The Management and Owner do not and cannot assure, guarantee or warrant your safety and are not responsible for accidents, injuries, or lost, stolen, damaged or misplaced items.
- Use at your own risk.
- You must be 12 or older to use the fire pit.
- Use equipment in the manner for which it was intended.
- Be considerate of others and limit your time accordingly.
- Please turn off fire pit after use.
- Smoking and glass containers are prohibited.
- Residents are limited to 2 guests per apartment and must accompany guests.

IN CASE OF EMERGENCY, DIAL 911.

DOG PARK RULES

HUMAN RULES

- Users are fully responsible for the safety of their dogs at all times.
- Dogs must be leashed at all times and under control at all times.
- Dogs must be kept on a leash at all times.
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PROHIBITED

- No alcohol or drugs.
- No smoking.
- No glass containers.
- No firearms.
- No weapons.
- No weapons.
- No weapons.
- No weapons.

ALL DOGS MUST BE KEPT ON A LEASH AT ALL TIMES. NO EXCEPTIONS.

FITNESS & YOGA RULES

- Residents and accompanied guests only.
- 30-minute limit on cardio equipment.
- No food or beverages other than water permitted.
- No glass containers in fitness/yoga area.
- No profanity, alcohol or improper behavior.
- Proper athletic shoes and fitness attire are required to use the facility.
- Please re-rack weights and return equipment.
- No pets are permitted, with the exception of service animals.
- Please wipe down equipment after use.
- Please use equipment responsibly as directed on machines.
- Persons under the age of 18 must be accompanied by an adult resident.
- Management is not responsible for injury or personal property.
- Management reserves the right to refuse use of the fitness/yoga area to anyone at any time.

POOL RULES

Hours: 10:00 AM - 10:00 PM

Anyone under the age of 16 must be accompanied by a parent or guardian.

No alcohol or drugs.

No smoking.

No glass containers.

No weapons.

No weapons.

No weapons.

No weapons.

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ANYONE UNDER THE AGE OF 16 MUST BE ACCOMPANIED BY A PARENT OR GUARDIAN.

NO DIVING

THE INDIGO
at Grissom
APARTMENT HOMES



RESERVED
PARKING

DIRECTIONALS

SIERRA GRANDE APARTMENTS



LEASING
OFFICE

BUILDING 4



BUILDING 1

BUILDING 5



BUILDING 2

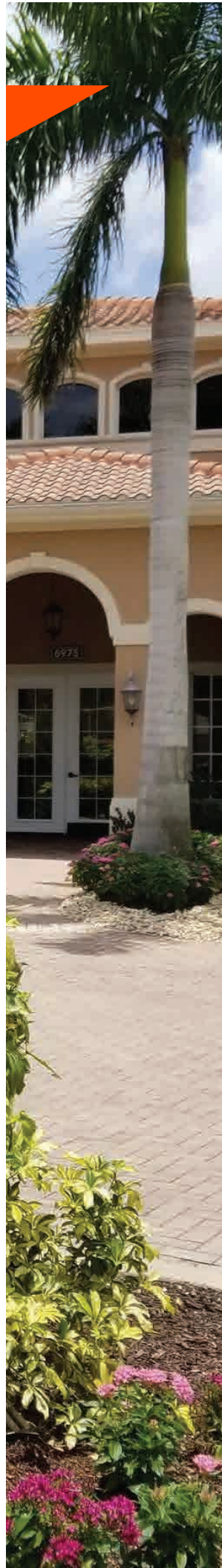
BUILDING 6



BUILDING 3

BUILDING 7



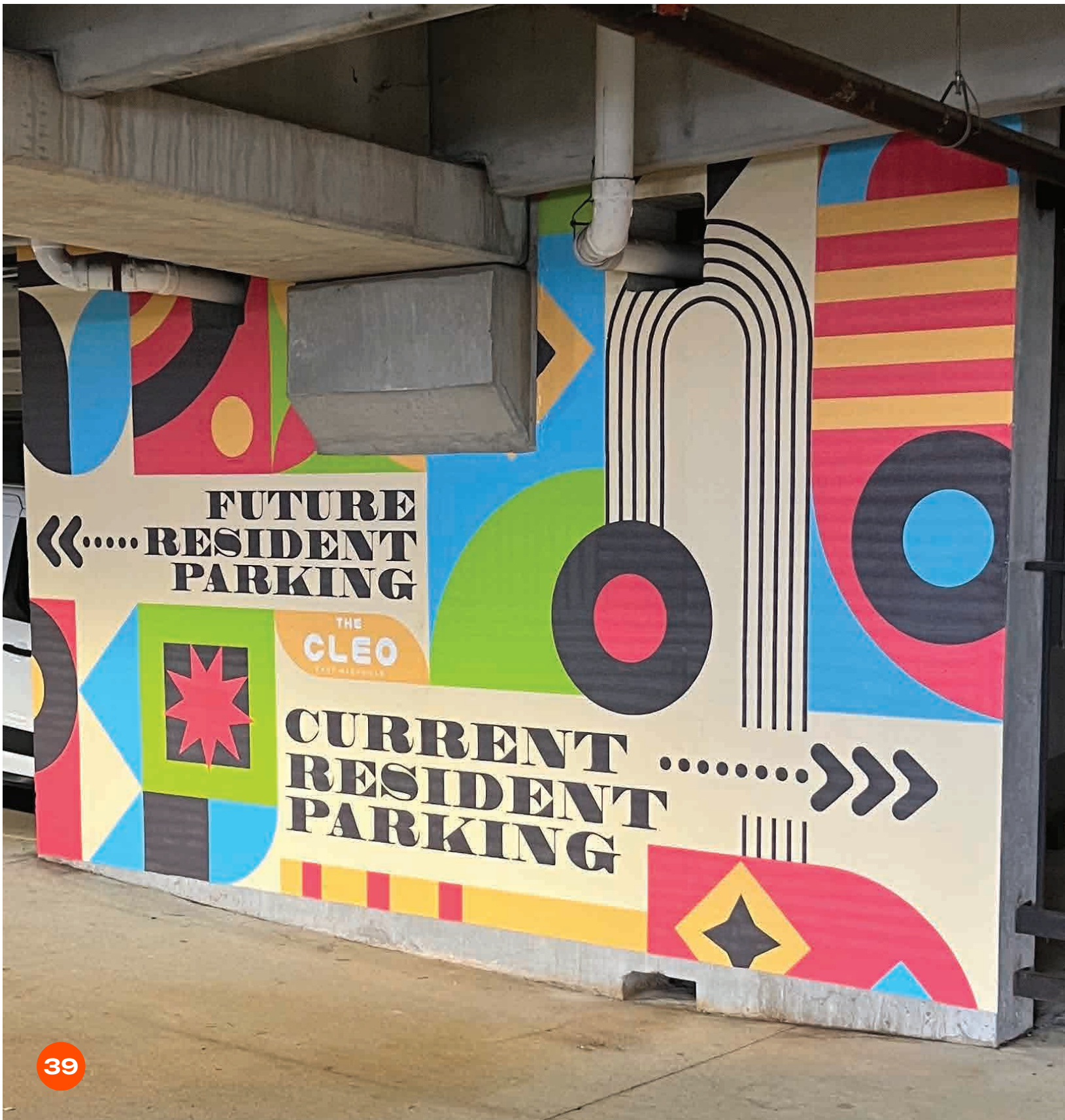


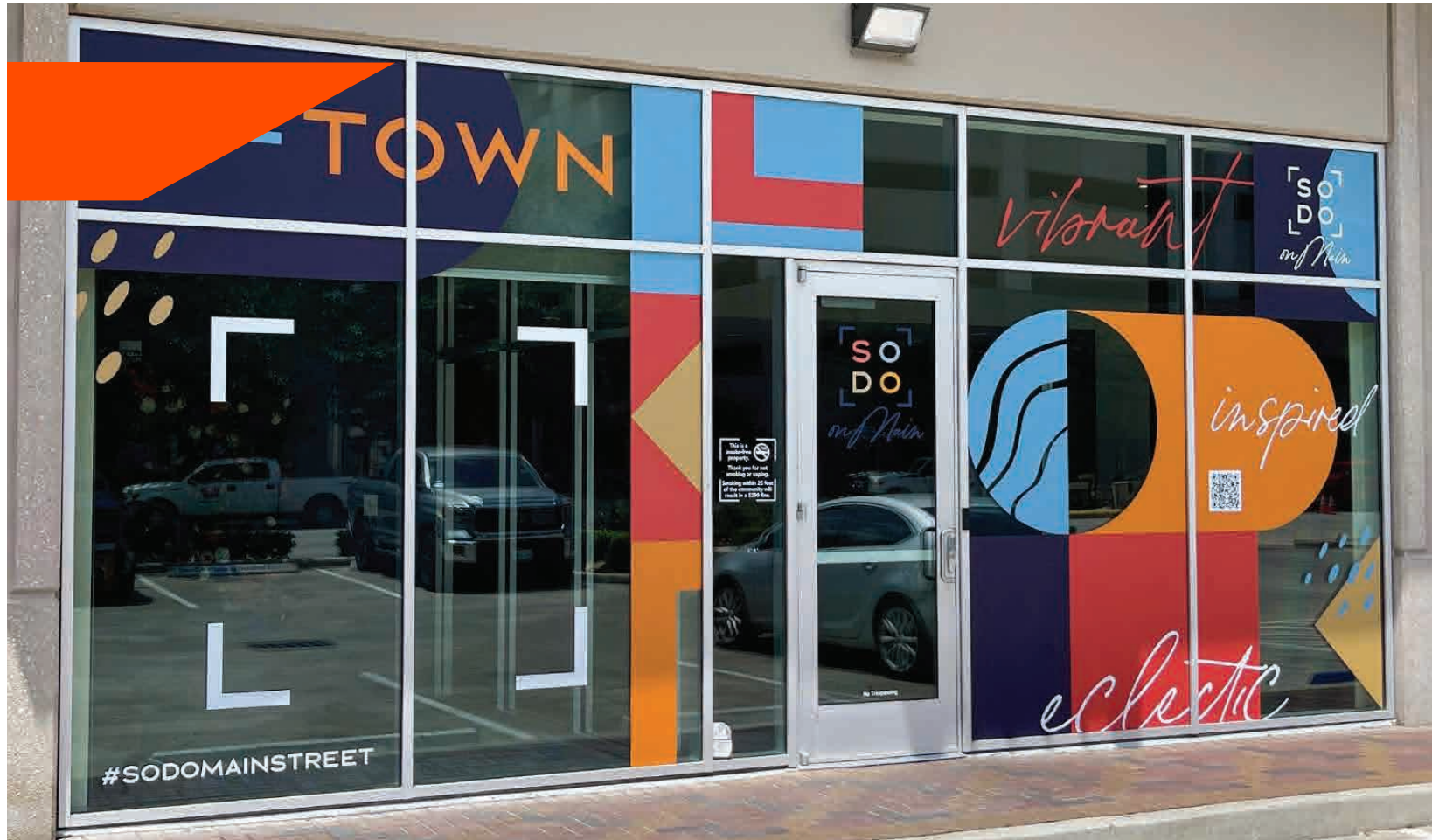




VINYL APPLICATIONS

VINYL APPLICATIONS







THREE-DIMENSIONAL LETTERS







ADVERTISING



WeAreMAI.com

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